

WHY

Our Vision

Rawhiti is a **strong community contributor** that uses technology and compassion to be an industry leader in **sustainable, trusted food production** for families in New Zealand and abroad.

Our Goals

ECONOMIC

- Provide meaningful employment
- Deliver organic fertilizer services
- Produce quality food for NZ

SOCIAL

- Sponsor community events
- Build lasting Iwi partnerships
- Neighbourhood social events
- Charity partnerships

ENVIRONMENTAL

- Plant native species along waterways
- Reduce our carbon footprint

WHAT WE DO

A Proud Primary Producer

Farrow to Finish Pig Farm

Effluent Treatment Plant

Organic Fertilizer Service

Forestry & Carbon Sequestration

OUR TARGETS

FY 2027 Commitments

<div style="text-align: center; margin-bottom: 10px;"> </div> <p>ECONOMIC</p> <ul style="list-style-type: none"> > Contribute over \$4M into the Waikato / Thames Valley economy > Sustain employment for 10 staff and their families > Provide fertilizer services that support neighbour prosperity > Deliver over 1,000 tonnes of pork protein to NZ consumers > Invest in animal welfare and lead the way in farm technology 	<div style="text-align: center; margin-bottom: 10px;"> </div> <p>SOCIAL</p> <ul style="list-style-type: none"> > Build strong, lasting non-profit community partnerships > Staff and families proud to work for Rawhiti > Be a trusted, valued neighbour in the Mangaiti and Te Aroha communities 	<div style="text-align: center; margin-bottom: 10px;"> </div> <p>ENVIRONMENTAL</p> <ul style="list-style-type: none"> > Plant 2,000+ native plants along farm waterways by end of FY27 > Reduce fossil fuel consumption by 10% > Install solar panels and contribute electricity to the local network
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HOW

How We Do It

OUR APPROACH

- Set clear measurable expectations in every role
- Enable our team with tools, training, and support
- Expect accountability and take pride in results

WE VALUE

Compassion — for our animals, team, and our environment

Belonging — we are proud of who we are and our place in the community

TEAM MEMBERS CAN EXPECT

- A role with **measurable purpose**
- Work that **makes a difference**
- To be **known and respected** as an individual